

Introducing International Best Practice



www.internationalbestpractice.com



Welcome

International Best Practice (IBP) is a framework-neutral, independent imprint of best-practice solutions. We source, create and publish guidance which improves business processes and efficiency.

We deliver an ever-expanding range of best-practice guidance and frameworks to over 160 countries worldwide. Our current range includes publications in these subject areas:

- Agile
- Change management
- IT service management
- Project management
- Benefit management
- Business and IT management.

IBP allows us to bring all best practice together in one place. We not only promote IBP titles but also resell a carefully selected range of titles from publishing partners and other publishers to provide you with a one-stop shop for guidance to help improve business processes.

Not only do we offer the latest best practice thinking from around the globe in multi-format publications, but also through free white papers, blogs and infographics found within our Knowledge Base.



Our pedigree

International Best Practice is brought to you by TSO (The Stationery Office), one of the largest publishers by volume in the UK, publishing more than 9,000 titles a year in print and digital formats including PDF, ebooks and mobile apps.

We publish titles in 14 languages, and have sales and distribution agents in over 50 countries worldwide. Our titles are available through over 80 distribution partners, such as Amazon.com, Bernan (USA), Libri (Germany), Waterstones (UK), China National Publications Import & Export Corporation, Co Info (Australia), Renouf (Canada) and EBSCO (Global).

TSO has a long history of working with best-practice guidance. We have published, promoted and sold ITIL® and PRINCE2® for over 30 years.





Our partners

With IBP's heritage, global reach and multi-format publications we are uniquely placed to offer our partners a great distribution network, established sales channels, product development expertise and cost-effective print procurement.

We are proud to be the official publishing partner for a number of big names including: AXELOS, APMG International, itSMF, Change Management Institute (CMI). We are always on the look out for new organizations and individuals we can work with to bring best-practice guidance to a wider audience.

Get involved

We want to bring new and exciting areas of best practice to the international market, but we can't do this alone.

If you are an organization, author, distributor or thought leader and want to find out how you can get involved, here's how you can contact us:



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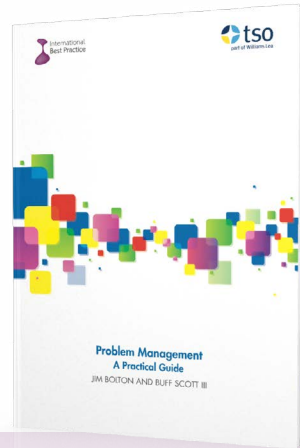


Our titles

Problem Management A Practical Guide

JIM BOLTON AND BUFF SCOTT III

This title provides a practical approach to implementing problem management and linking it to other ITSM processes. In addition to being a definitive and easy-to-read guide that covers a range of simple to complex processes, it also presents real life cases and an Appendix of tools that can be of direct use to the reader.



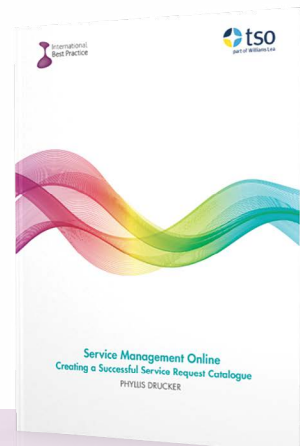
Key features

- Available as print and PDF
- Highlights industry best practices related to problem management
- Demonstrates how the theory can be applied and implemented in real-life situations
- Links problem management to other IT service management processes
- Ideal for IT professionals in technical, managerial or operational roles
- Content is aligned to the HDI certification course on problem management
- Templates in the Appendix offer a practical resource

Service Management Online Creating a Successful Service Request Catalogue

PHYLLIS DRUCKER

This title is a practical guide in designing and constructing the request-architecture required to create successful online services for business.



Key features

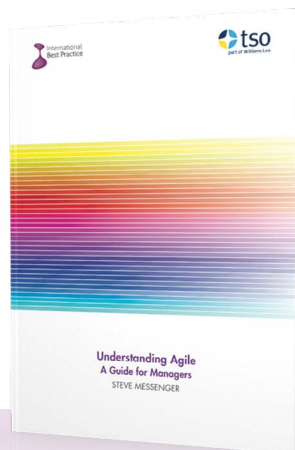
- Available as print and PDF
- The first title within this subject area
- A practical guide to design and build a service request catalogue, written by the expert in this field
- Topics include integrating governance, tool considerations and catalogue measurement and improvement
- Appeals primarily to IT service managers, IT service desk owners, business owners and service desk operators.

Understanding Agile

A Guide for Managers

STEVE MESSENGER

The title provides practical guidance about how to introduce sustainable Agile approaches into organizations, but in a way that will satisfy governance and other business requirements.



Key features

- Available as print and PDF
- A practical and easy-to-digest guide which demystifies Agile approaches
- Outlines the essential tools and techniques of an Agile approach
- Compares Agile to other traditional approaches such as 'waterfall'
- Provides details about how Agile can improve the business outcome
- Appeals to both executives and managers who want an understanding of Agile, its fundamental concepts and how to implement and govern it.

A Practical Guide to Project Planning

A Step-by-step Approach

ROD SOWDEN

No matter which project management framework you are using, effective planning is crucial for success. This publication leads you through each stage of the planning process: defining, designing, developing and delivery, highlighting the practical steps for each. Role responsibilities, requirements and objectives are discussed in detail with case studies included to highlight the practical applications.



Key features

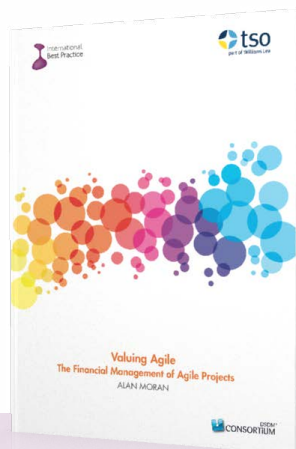
- Available as print and PDF
- A practical guide on planning for project managers who want to deliver success
- Relates to any framework of project planning
- Readers are led through case examples bringing project planning to life
- The appendices include a list of project plans and a project plan summary
- Written by a highly experienced author
- Each chapter includes techniques, examples and highlighted tips.

Valuing Agile

The Financial Management of Agile Projects

ALAN MORAN

Understanding the impact of Agile on the bottom line and how this affects the financial management and appraisal of projects is of central importance to executives, project sponsors and managers, risk managers, PMO staff and anyone else who shares an interest in the viability and profitability of new products and services.



Key features

- Available in PDF format
- Addresses the needs of Agile practitioners and financial managers
- Concepts and techniques are illustrated using worked examples and real-life case studies
- Methodologies that embrace both agile product development (eg SCRUM) and project management (eg DSDM) feature prominently throughout the title
- Covers Agile contracting and the impact of change or uncertainty on project finances.

To find out more and to order



Preview the contents and introduction, and purchase your copy from **www.internationalbestpractice.com**

Alternatively to place your order contact:



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